



KNOWLEDGE ATTITUDE AND PRACTICES

Presented by : PCU

WHAT IS KNOWLEDGE ATTITUDE AND PRACTICE?

- KAP Study tells us what people know about certain things, how they feel and also how they behave.
- A KAP survey is a quantitative method that provides access to quantitative and qualitative information.
- Note that the KAP survey reveals what was said, but there may be considerable gaps between what is said and what is done.

- Applying of “KNOWLEDGE ATTITUDE AND PRACTICES” into the project implementation
- By expressing the results in form of audio-visual presentation/ film to give audience easily understanding on the impacts of this project particular to ecosystem, and social aspects.

REQUIRED ACTION BY THE PSC

The Committee is requested to take note and consider applying the KAP survey to show the results/ achievement in a form of presentation/ film.

The Committee is invited to share their lesson learned on this topic.