







KNOWLEDGE ATTITUDE AND PRACTICES

Presented by: PCU



The 2nd Meeting of the Project Steering Committee for

the SEAFDEC/UNEP/GEF Project on Establishment and Operation of a Regional System of Fisheries Refugia in the South China Sea and Gulf of Thailand, 5th -6th Nov. 2019 MIRI, SARAWAK, MALAYSIA

WHAT IS KNOWLEDGE ATTITUDE AND PRACTICE?

- KAP Study tells us what people know about certain things, how they feel and also how they behave.
- A KAP survey is a quantitative method that provides access to quantitative and qualitative information.
- Note that the KAP survey reveals what was said, but there may be considerable gaps between what is said and what is done.

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- Applying of "KNOWLEDGE ATTITUDE AND PRACTICES" into the project implementation
- By expressing the results in form of audio-visual presentation/ film to give audience easily understanding on the impacts of this project particular to ecosystem, and social aspects.

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REQUIRED ACTION BY THE PSC

The Committee is requested to take note and consider applying the KAP survey to show the results/achievement in a form of presentation/ film.

The Committee is invited to share their lesson learned on this topic.